



# KLCCP Stapled Group Financial Results

4<sup>th</sup> Quarter ended 31 December 2020

27 January 2021

### DISCLAIMER

These materials contain historical information of KLCC Property Holdings Berhad and KLCC Real Estate Investment Trust (collectively known as KLCCP Stapled Group) which should not be regarded as an indication of future performance or results.

These materials also contain forward-looking statements that are, by their nature, subject to significant risks and uncertainties. These forward-looking statements reflect the KLCCP Stapled Group's current views with respect to future events and are not a guarantee of future performance or results. Actual results, performance or achievements of KLCCP Stapled Group may differ materially from any future results, performance or achievements expressed or implied by such forward-looking statements. Such forward-looking statements are based on numerous assumptions regarding KLCCP Stapled Group's present and future business strategies and the environment in which KLCCP Stapled Group will operate in the future, and must be read together with such assumptions.

No part of these materials shall form the basis of, or be relied upon in connection with, any investment decision whatsoever.



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#### Malaysia's largest internally managed Stapled Security



MANDARIN ORIENTAL **KUALA LUMPUR** 

**RM15.7**bil

SURIA KLCC

PETRONAS TWIN TOWERS

11.9mil

## **Properties**

PETRONAS TWIN TOWERS

An iconic landmark, the world's

#### Gross Floor Area Property Value (sq. ft.)

OFFICE & RETAIL

tallest twin towers

SURIA KLCC

destination in the

heart of Kuala Lumpur



#### MENARA 3 PETRONAS

HOTEL

Premium office and retail space seamlessly connected to Suria KLCC

corporation

#### **MENARA MAXIS**

Home to one of the leading communications service provider in Malaysia

#### MENARA EXXONMOBIL

MENARA 3 PETRONAS

Diversified

Office-focused

### LOOK FORWARD TO,

**OUR PURPOSE** 

**PROGRESSING LIFESTYLE FOR A SUSTAINABLE FUTURE** 

WE CREATE PLACES PEOPLE

#### WHO WE ARE

Malaysia's largest REIT and only Stapled Security in the country, comprising KLCC Property Holdings Berhad (KLCCP) and KLCC Real Estate Investment Trust (KLCC REIT). KLCC REIT focuses on active asset management and acquisition growth strategies, whilst KLCCP is the development arm of the Stapled Group. At the forefront of Malaysia's real estate industry, our unique structure allows us to maximise the value we create for all our stakeholders.

#### WHAT WE DO

We own, manage, develop and invest in a portfolio of premium assets comprising office, retail and hotel properties in the heart of Kuala Lumpur. This is complemented by our award winning asset management services provided by KLCC Urusharta Sdn Bhd and KLCC Parking Management Sdn Bhd. This synergy of property investment and asset management strengthens the earning potential of our stable of iconic properties.

#### **HOW WE DO IT**

We are committed to creating a progressive KOMPLEKS DAYABUMI lifestyle experience within the KLCC Precinct while enhancing the value of our property portfolio. We are focused on optimizing sustainable value creation through a strategic approach that capitalises on our unique Stapled Group structure and our competitive differentiators, well positioned for the future.

#### The premier shopping **KUALA LUMPUR**

OFFICE

A 5-star award winning luxury hotel

# MANDARIN ORIENTAL,

#### (located outside the KLCC Precinct) MENARA EXXONMOBIL

Office tower currently tenanted by major oil and gas

**KOMPLEKS DAYABUMI** 

An integrated office and retail development (located outside the KLCC Precinct)



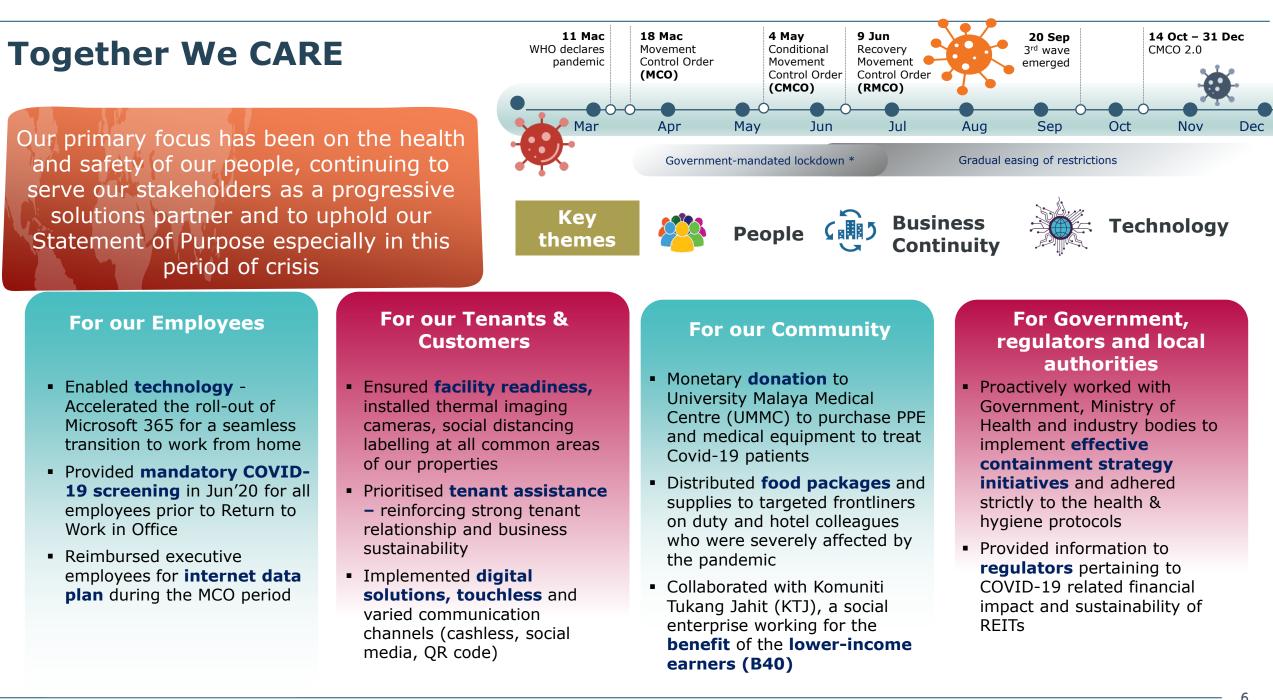
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### MCO 2.0 here we go again.. PERMAI stimulus gives priority to the most vulnerable group



#### MCO SOPs

Only 5 essential

12

Jan

18

Jan

19

Jan

21

Jan

economics sectors allowed to operate



Government announced the imposition of **MCO** from **13 Jan to 26 Jan** in 6 states - Penang, Selangor, Malacca, Johor and Sabah, along federal territories including Kuala Lumpur, Putrajaya and Labuan

**CMCO** : Pahang, Perak, Negeri Sembilan, Kedah, Terengganu & Kelantan

**RMCO**: Perlis & Sarawak

Malaysia's King declared **State Of Emergency** measure to curb the spread of COVID-19. The emergency is until Aug 1 or may end earlier depending the country's COVID-19 on situation

Government launched MYR15bil economic package (PERMAI)

Whole nation came under MCO except for Sarawak as number of cases continued to increase

MCO 2.0 in 6 states & 3 federal territories has been extended to 4 Feb



### 3 main Objectives & 22 initiatives

- **Combatting the COVID-19 outbreak**
- Safeguard the welfare of the People
- Supporting business continuity

#### **Relevant applicable stimulus measures**







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# A year of realisation, not without accomplishments



#### Key highlights for the year

A painful year as the business operations of the Group grappled with the profound impact of the global pandemic, particularly in our retail and hotel segments. Suria KLCC was affected by **lower** footfall due to the lockdowns and tenant assistance granted whilst MOKL Hotel suffered from the mandatory closure and restricted travel

TNL extension for PETRONAS Twin Towers and Menara 3 PETRONAS for a further term of 15 years upon the expiry of the current term of the leases

### 02

**Completed** the **overall anchor-to-specialty space configuration**, with total of 72 tenants, many of which are first stand-alone stores in Malaysia and exclusive to Suria KLCC Ramped up creativity with tailored staycation packages, creative food offerings and brought the 5-star hotel experience to the door-steps of its guests

03

#### 04

01

Successfully transitioned the Suria KLCC car park to **fully cashless** with total digital surveillance

#### 05

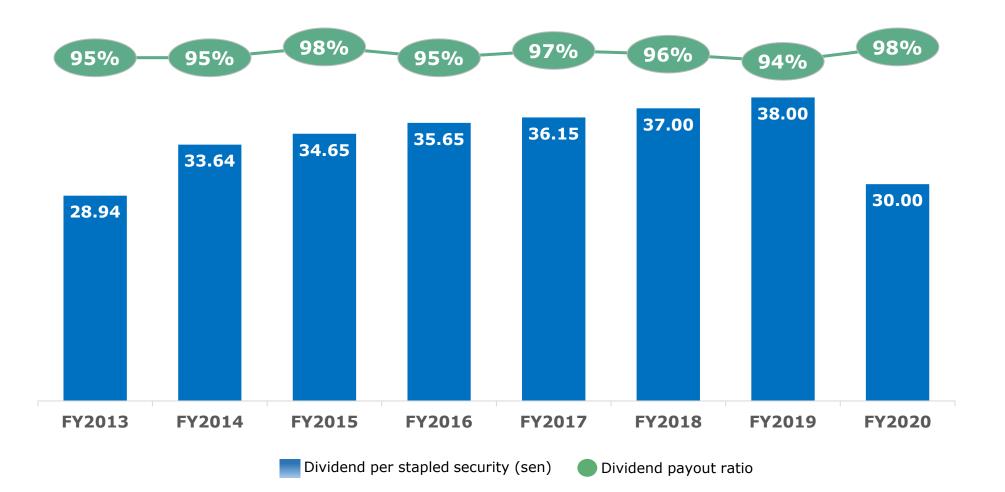
Launched the new **Integrated Building Command Center (IBCC)** to manage our facilities in real time and leverage on the power of data to be more efficient

### FY2020 Financial Highlights Weathering the pandemic together with our business partners to sustain operations

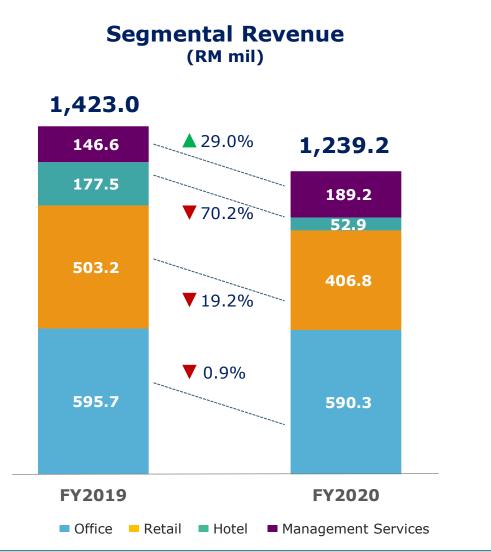


- Overall performance primarily impacted by the various lockdowns and restrictions imposed during the year which negatively affected the retail and hotel segments
  - Retail 19.2% revenue decline from various assistance packages provided to affected tenants
  - ✓ Hotel mandatory closure and restricted travel led to drastic decline in volume of business
  - ✓ Impairment of investment property under construction (IPUC) of RM81.4 mil for the ongoing development of Kompleks Dayabumi Phase 3
- □ **Excluding** the impairment charges Profit attributable to equity holders is at RM628.5 mil, a 14.2% decrease compared to FY2019

# A higher payout ratio of 98%, testament to our continued commitment to shareholders



## Segmental Results Retail and hotel segments materially impacted by the challenges from the pandemic



Composition to total KLCCP Stapled Group revenue (%)



#### MANAGEMENT SERVICES

Higher revenue from the new business approach in facility management services

### HOTEL

Severely affected by the MCO and travel restrictions

#### RETAIL

Impacted by the various assistance packages provided to affected tenants

#### OFFICE

Stable and steady, underpinned by locked-in tenancies

# Office – Anchoring the Group, backed by its long-term, locked-in leases

## Revenue RM590.3m $\downarrow^{0.9\%}_{YoY}$ FY2019: RM595.7m

**Profit before tax**\* **RM448.4m** FY2019: RM531.0m

## Occupancy 100%



 Marginal decrease in revenue as a result of the accounting adjustments to reflect the extension of Triple Net Lease (TNL) agreements for PETRONAS Twin Towers and Menara 3 PETRONAS for a further 15 years

# 15.6% YoY decline in **PBT** (excluding fair value adjustments) attributable to the **impairment** for the ongoing development of Kompleks Dayabumi Phase 3, as a result of anticipated increase in development cost from current economic conditions and prolongation of the project

Excluding the fair value adjustments and impairment, PBT **decreased marginally** to RM529.8 mil

#### **Key Events:**

- Menara ExxonMobil lease renewal ExxonMobil Exploration and Production Malaysia Inc and PETRONAS renewed the lease for the next 3-year term of the 18-year lease tenure
- Extension of the Triple Net Lease (TNL) agreements for PETRONAS Twin Towers and Menara 3 PETRONAS to 2042 for a further 15 years, reinforcing the Group's stability
- Completion of the new 10-metre pedestrian bridge across the Klang River connecting Dayabumi and Central Market

## **Extended leases cement the stability of the office segment**



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#### Background

- Following the announcement made to Bursa dated 19 Nov 2020, PETRONAS has exercised the option to extend the lease of PETRONAS Twin Towers and Menara 3 PETRONAS for a further term of fifteen (15) years upon the expiry date of the current term of the leases
- Expiry of the current term of the leases :
  - PETRONAS Twin Tower 30 September 2027
  - Menara 3 PETRONAS 14 December 2026
- Rental amounts to be determined prior to the commencement of the Extended Lease, all other terms and conditions of the Triple Net Lease (TNL) Agreements shall remain unchanged and apply to the Extended Leases



Strengthens **KLCC's positioning** by securing long term lease commitment **beyond FY2026/2027** 



The extension is a **commitment of our lessee** to reflect requirement of their office spaces in the future

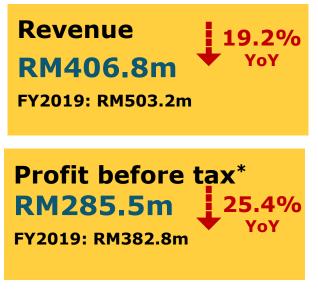


Reinforces the **quality** of our **office spaces** and **tenant offerings** making it a **preferred address** in Kuala Lumpur



Office segment will continue to **remain as the main income generator** for the Group, providing **stability** and **visibility** of **future cash flows** 

# Retail – Riding through the ongoing pandemic with our retail partners and customers





**97%** 

FY2019 - 99%\*

\* excludes unleased area of anchor-tospecialty space reconfiguration



- 19.2% and 25.4% YoY decline in revenue and PBT respectively mainly due to the assistance packages granted to tenants coupled with lower internal digital advertising income
- We supported our retail partners to sustain their business operations and survive the impact of pandemic with various tenant assistance from 2Q to 4Q 2020 amounting to approximately 23% of the mall's revenue for the year
- Performance **Highlights** for the year:
  - 3Q 2020 saw encouraging recovery in footfall and tenant sales by 50% and 25% respectively between Jun-mid Sept before the 3<sup>rd</sup> wave of Covid-19
  - Despite the re-imposition of the CMCO (14 Oct 31 Dec), December recorded the highest tenant sales since February 2020, hitting 82% recovery to pre-Covid levels of December 2019
  - December vs June 2020
    - ✓ Footfall and tenant sales recorded an increase of 26% and 60% respectively mainly contributed by Fashion, Jewellery and Beauty/Hair Salon tenants
    - ✓ Tenants of newly reconfigured space saw significant recovery in sales: Fashion (>100%), F&B (72%) and Cosmetic (46%)

4Q FY2020 Results – Investor Presentation

# Retail – Reimagining the mall and boosting footfall with elevated shopper experience

#### ALWAYS SOMETHING NEW

- Introduced 40 new tenants which are first stand-alone stores in Malaysia and exclusive to Suria KLCC
- ✓ Full completion of the anchor-to-specialty reconfiguration of 108,940 sq.ft. with 72 tenants - international and local fashion, F&B and cosmetic brands

#### EXPERIENTIAL, REWARD DRIVEN SHOPPER ENGAGEMENTS

- Successful 45-day Golden-Ticket campaign increased sales by 24% during the RMCO period
- "Unlock a Christmas Surprise", attracted over 3,000 customers in December 2020

#### DIGITAL MULTI-CHANNEL EXPERIENCE

- Interactive, lifestyle curated content and videos to connect with customers - 69% increase YouTube subscribers
- Upgraded Suria's website with "New" section to highlight new brands, collections and products to drive traffic
- Influencer and celebrity collaboration to create awareness and promote health tips

## New tenants at Suria KLCC in 4Q 2020



Maria's Signature, one of the best steakhouses in town



**Yomie's Rice x Yogurt**, filtered whey yogurt drink



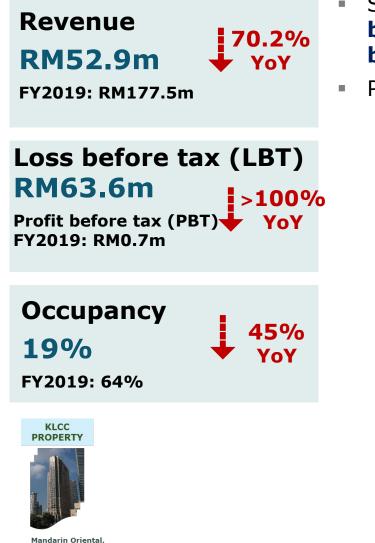




### Hotel – Set back after set back in its road to recovery



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Kuala Lumnu

- Sharp YoY decline in revenue and LBT as a result of the cancellation of room bookings, suspension of events coupled with the closure of international borders
- Performance **Highlights** for the year:
  - 3Q 2020 Good traction from domestic demand, increasing occupancy to a high of 21%, improved recovery in corporate & group demand – recorded highest sales since start of the pandemic
  - Significant growth from F&B in September, banqueting had its strongest month since MCO with 3 weddings and Lai Po Heen trading at full capacity
  - December vs June 2020
    - Occupancy peaked to 26% with festive season and easing of interstate travel; Staycation campaigns led the recovery, accounting for 65% of total bookings
    - Room revenue increased >100% from pent-up demand of the highyielding rooms (club and suites); Suite's occupancy soared to 33% in December
    - All F&B outlets showed substantial growth in revenue mainly from the very strong Christmas period coupled with improved hotel occupancy

# Hotel – Capitalised on domestic business and strategic partnership collaborations

#### CAPITALISED DOMESTIC BUSINESS

- Promoted Staycations and Suite Treat packages with Corporate Longer Weekend Staycation
- Targeted high net worth individuals for Suites room
- Introduced "Working from MO" programme
- Promoting cash and/or meals vouchers to corporate organisers as giveaway to their clients

#### OFFERED TANTALISING DINING EXPERIENCE

- Innovated F&B service offerings – 1<sup>st</sup> to introduce assisted buffet arrangement to ensure guests' health and safety is prioritised
- Mandarin Online Shop signature dishes from its restaurants, specially curated cakes and pastries
- **Banqueting -** Wedding promotions with early bird offers, wedding fairs and dedicated marketing action plan; hosted 9 weddings and 131 events throughout the year

#### STRATEGIC PARTNERSHIPS & COLLABORATIONS

- Unique collaborations creating the **O&MO** (Oberoi and Mandarin Oriental) **Alliance** which opened up opportunities to grow the brand value
- Launched strategic alliance with Kuala Lumpur Convention Centre Business Events Alliance - "Fly, Shop & Stay" in collaboration with Suria KLCC, Malaysian Airlines and Aquaria to attract customers to the KLCC Precinct
- Collaborated with influencers/KOLs to post on their "stay" experience at MOKL to attract guests

# Management Services – Elevating quality of service and operational efficiency during crisis



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29.0% YoY increase in revenue from new business approach in facilities management services

 PBT declined from lower carpark income resulting from lower transient parking during the various phases of MCO

#### Key Events:

- Launched new Integrated Building Command Center (IBCC) by KLCC Urusharta Sdn Bhd (KLCCUH) to manage facilities in real time and leverage on the power of data to be more efficient
- KLCC Parking Management Sdn Bhd (KPM) successfully transitioned the Suria KLCC car park to fully cashless with total digital surveillance
- KLCC Park named one of the Top World's Best Urban Park at the International Large Urban Parks Award 2020 held in Albania
- KLCCUH and KPM awarded the prestigious Royal Society for Prevention of Accident (RoSPA) Award as a recognition for their practices and achievements in health and safety excellence

## Profit before tax\*

RM189.2m

FY2019: RM146.6m

Revenue

RM20.3m 45.5% FY2019: RM37.3m

No of facilities managed 20

FY2019: 20

No of car parking managed 11,625 FY2019: 12,634



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### 4Q FY2020 Highlights Tough end to an unprecedented year



Reinstatement of the CMCO during the quarter in response to the resurgence of COVID-19 cases dampened the road to recovery, particularly for retail and hotel segments

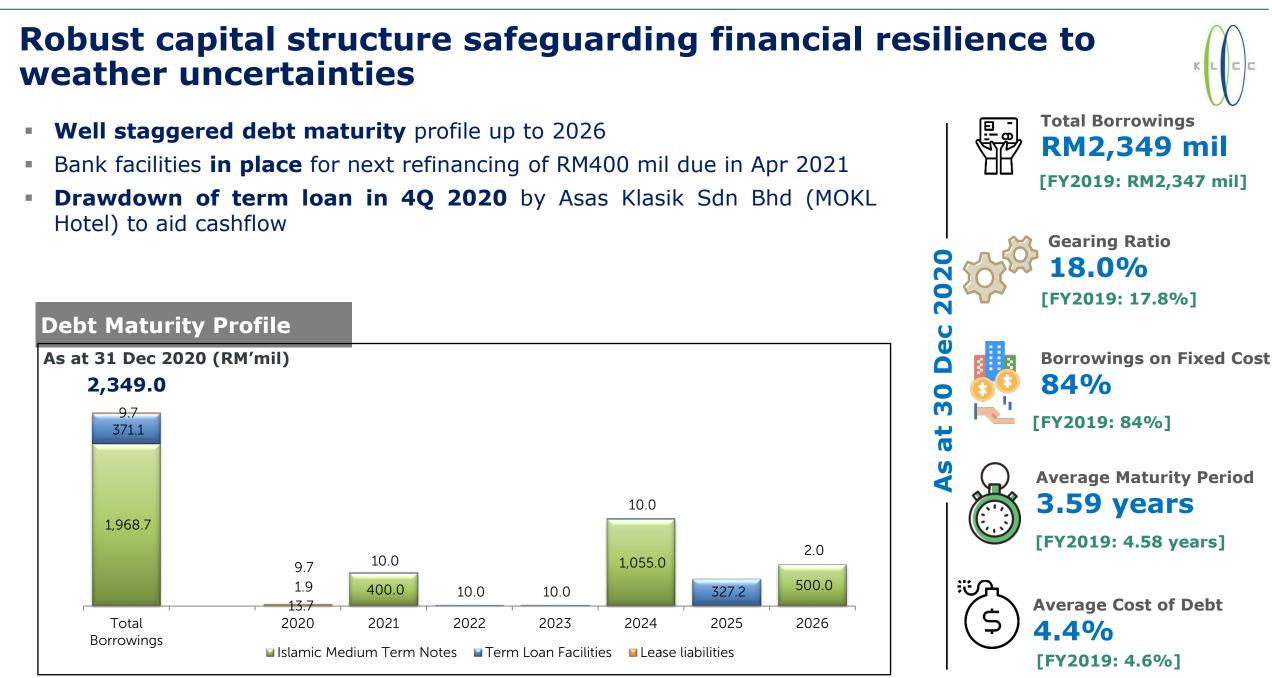
- Retail Due to various assistance packages granted to tenants coupled with overall drop in other revenue streams
- ✓ Hotel Occupancy and RevPar for the quarter slumped significantly to 15% and RM80 respectively (4Q 2019: 66%, RM436)
- □ Secured TNL extension for PETRONAS Twin Towers and Menara 3 PETRONAS for another 15 years from expiry of leases in 2027 & 2026 respectively
- Excluding impairment for the ongoing development of Kompleks Dayabumi Phase 3, the Group would have recorded a PBT of RM180.4 mil.

# Prudent balance sheet management to withstand the volatile markets





- Total assets affected by the decrease in fair values of investment properties, particularly for Suria KLCC
- Increase in current assets Suria KLCC's trade receivables due to slower collection of rentals from tenants



<sup>4</sup>Q FY2020 Results – Investor Presentation

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## Elevating the role of ESG in the face of the pandemic



Best Workplace Practices at the 12<sup>th</sup> Global CSR Summit & Awards 2020



Best Sustainability Leadership for Facility Management



#### MOKL Hotel -Stay Safe Mark Standard Certificate

### Protecting Our Environment

- Prudent use of electricity throughout the pandemic resulted in a reduction of 21% in energy consumption
- ✓ Successfully
  eliminated 68% of
  single-use plastic
  in hotel operations

# Progressing Our **Social** Agenda

- RM2.3 mil was spent in the roll out of Microsoft 365 to all employees in accelerating digital adoption
- Guest satisfaction of
  67% for providing
  bespoke hotel
  experiences
- Contributed RM95.3 mil social-relief deeds which includes various assistance packages to retail tenants and other charitable efforts

### Embodying Good Governance

- ✓ Attained
  ISO37001:2016
  certification through implementation of Anti-Bribery
   Management System for KLCCP, KLCCRM, KPM & KLCCUH
- ✓ Achieved 43%
  women on board exceeding country's aspirational target of 30%



NSC 

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The COVID-19 pandemic has changed the world, and its effects will last External factors that will influence our business:

Malaysian and global economy

Government response to COVID-19 crisis

> Rise of remote working

Change in consumer behavior and shopping patterns

Technological advancements

Increased spotlight on ESG

### KLCCSS continues to strengthen its resilience and long-term sustainability, progressing lifestyle for a sustainable future

## Building resilience & stakeholder confidence

- Rebuild trust through our strong focus on health & wellbeing
- Provide safe and frictionless environment – tech-enabled real estate services, tenant centric mindset, personalised experience
- Ramp up our communication cadence, staying close to our stakeholders, understanding their challenges
- Continued emphasis on cash preservation and cost optimisation efforts

#### Technology and digital transformation

- Instill a culture of innovation and learning towards a digital native mindset
- Increase our operational agility with digital & data capabilities- real time data, AI, touchless, mobile device functionality, social media trends
- Increased focus on cybersecurity – to implement quick win security controls

#### Heighten focus on Sustainability

- Tenant collaboration and support to drive footfall and brand value
- Retooling of human capital relevant to Digital Ways of Working in our quest towards a digitally competent organisation
- Continuous investment in long-term energyefficient solutions throughout our GBI buildings



## **THANK YOU**